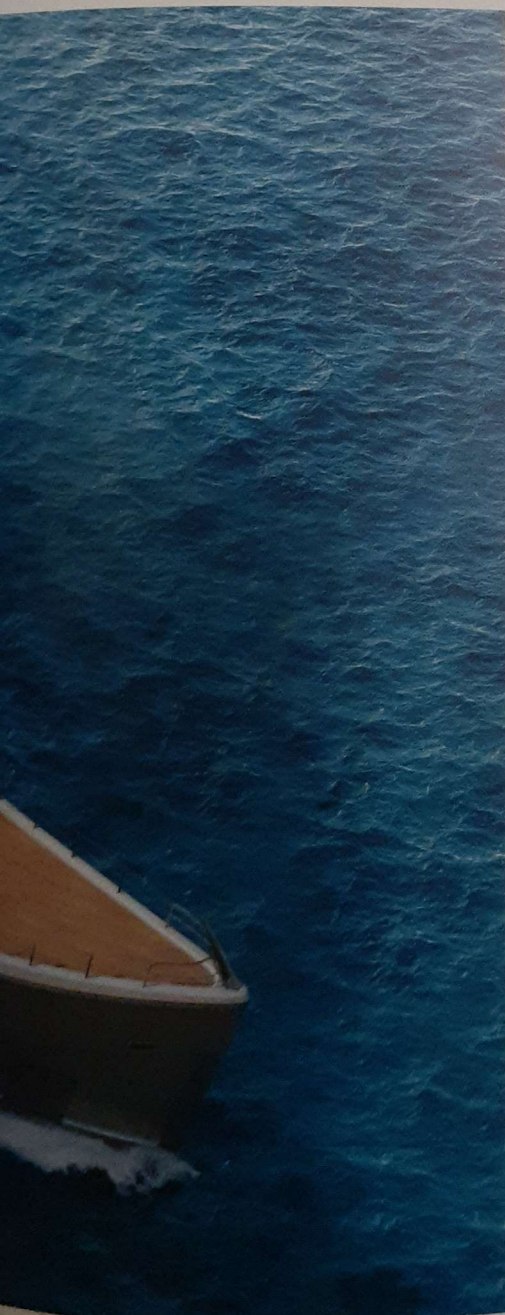


INTERVIEW

PATRIK VON SYDOW CEO OF TURQUOISE YACHTS

You have recently been appointed as CEO. What are the next steps on your roadmap?

We have a number of wide-ranging actions underway to standardize our best practice across all disciplines, increase capacity as well as better communicate our existing technical advantages to the market and potential clients. The fact that we are building yachts as wide ranging as classic explorers with ice class notation, modern superyachts to impressive sailing yachts develops amazing capabilities and more importantly enables us to maintain



simplicity or elegance in technical and design solutions - an art that gives an owner long lasting quality, durability and superior resale value.

You are working on an 82 metre project, the NB65. What is the current stage of construction of this unit? And are you open to request for yachts of 100 metres and over?

The 82m project is one of several projects under construction. In fact, we have six new yachts at different stages of construction right now, including a beautiful 51m sailing yacht. Further to that, we also have several refit projects underway and several projects in engineering stage. We have two facilities which in turn comprise multiple halls up to a maximum size length of 160m and width of 40m, so the answer is yes! We are more than ready to design and build requests of this size as well, although our 50m – 85m range is keeping us busy right now.

The reputation of Northern European shipyards is often mentioned, but we must not forget that Turkish shipyards possess a know-how that has been recognized for decades. How can they achieve the same recognition?

I think of this often as we (Turkish Marine industry) have so much more to offer than what is commonly known. Within Turquoise Yachts, the history goes back 45 years if we take in consideration some of the amazing yachts built by the team well before the brand Turquoise was formed. We must in my opinion team-up more as a marine industry as there are numerous boats, yacht

and superyacht builders in and around the Istanbul area, not forgetting suppliers, that do an outstanding job designing and producing marine products for the global market. If we team up, we can also better ensure that existing high standards are rigorously achieved, maintained and promoted consistently.

Personally, I'm extremely impressed with the craftsmanship in Turkey in combination with the design and engineering skills that can be seen here in so many industry sectors, not just marine, but also for example aerospace. Further to this, we have education and qualification levels that are very high, people are ambitious and work ethics is fantastic. Combine that with what is already the most amazing willingness to provide good service and we have a winning combination which is very visible here at Turquoise! ■

Ce 66 mètres, baptisé Lyra, présente une silhouette relativement moderne et un rien intemporelle. Lyra file à 16 nœuds maxi (1). Turquoise compte deux sites de production dont un à Kocaeli doté d'un quai de 120 mètres et d'une surface de 50 000 m² (2).

This 66 metre, named Lyra, has a relatively modern and timeless silhouette. Lyra can hit 16 knots max (1). Turquoise has two production facilities, including one in Kocaeli with a 120 metres dock and close to 50 000m² of space (2).